

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

TIANYUN INTERNATIONAL HOLDINGS LIMITED

天韵國際控股有限公司

(Incorporated in the British Virgin Islands with limited liability)

(Stock code: 6836)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This announcement is voluntarily made by Tianyun International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**” or “**Tianyun International**”), to provide the shareholders of the Company (the “**Shareholders**”) and potential investors with the latest update of the business development of the Group.

The board of directors of the Company (the “**Board**”) is pleased to announce that Tianyun International and Jianlibao Group (“**Jianlibao**”) will be the joint sponsors of the “2024 Checkered Flag Music Carnival” of Formula 1 Chinese Grand Prix 2024. Both the logos of Tianyun International and Jianlibao will be shown at the music carnival at the same time, and it was the first time to appear together on such international stage.

Formula 1 Chinese Grand Prix 2024 will be held at the Shanghai International Circuit from 19 to 21 April 2024. This year marks the 20th anniversary of the Formula 1 Chinese Grand Prix and a great comeback to China after 5-year absence of Formula 1. More importantly, Zhou Guanyu, the first Chinese driver to compete in Formula 1, will officially participate in the race in Formula 1 in Shanghai. For the three-day auto racing, there will be a music carnival, with numerous distinguished guests invited, to be held at the Shuijing Square in the Shanghai International Circuit. Tianyun International and Jianlibao together with other international well-known brands will all be exhibiting their best selling products, offering the audiences with visual, audio and taste enjoyments and celebrating such international sports event with each other.

The Board is of the view that this joint sponsorship of the important international competition with Jianlibao demonstrates a strong partnership between the two, which cooperate together to highlight the brand image of both Tianyun International and Jianlibao through, among others, intensive brand advertising, live interactive activities, domestic and international media promotion and putting billboards throughout Shanghai city. Such event is believed to significantly enhance the corporate value of the Group and the sales volume of its products as well as create competitive advantages, leading a new wave of demand for sports beverages. In the future, the two brands will continue to strengthen cooperation in terms of, among others, product promotion, market expansion and branding with an aim to generate synergies, expand market impact and achieve win-win outcomes.

By Order of the Board
Tianyun International Holdings Limited
Yang Ziyuan
Chairman and Executive Director

Hong Kong, 19 March 2024

As at the date of this announcement, the Board comprises (i) Mr. Yang Ziyuan (Chairman), Mr. Yeung Wan Yiu (Vice Chairman), Mr. Sun Xingyu and Ms. Lv Chunxia as executive Directors; (ii) Ms. Chu Yinghong and Mr. Wong Yim Pan as non-executive Directors; and (iii) Mr. Liang Zhongkang, Mr. Shiu Shu Ming and Prof. Ye Xingqian as independent non-executive Directors.